

Date: 19.01.2025

To

The Principal

Rajshahi Model School & College, Rajshahi

Handwritten signature and stamp in Bengali script, including the name "Rajshahi" and a circular stamp.

Subject: Request for Encouraging Student Participation in the Nationwide Research-Based Essay Writing Competition – IFIC EcoSolve

Dear Sir/Madam,

Greetings from IFIC Bank PLC.

We are a private commercial bank with a strong commitment to delivering innovative and quality services to all institutions and individuals, thereby contributing to the welfare and economic prosperity of the communities we serve. We believe that our drive for progress and prosperity is fueled by the communities and individuals who inspire us.

As part of our Corporate Social Responsibility (CSR) initiatives, IFIC Bank PLC is organizing a nationwide research-based essay writing competition, **IFIC EcoSolve**, which invites students from across Bangladesh to engage with environmental and infrastructural challenges within their local communities. The theme of the competition is *Your Community, Your Responsibility*. We aim to raise awareness and encourage practical solutions to pressing environmental issues, providing students with a valuable platform to share their insights and perspectives.

We would be honored if your esteemed institution could support this initiative by displaying the competition poster on your noticeboard and encouraging your students to participate. We believe that this competition will not only help in developing students' critical thinking and problem-solving skills but will also foster a sense of environmental responsibility and social awareness.

We look forward to the opportunity to build a lasting connection with your institution and contribute to the holistic development of students through this initiative.

Yours sincerely,

IFIC Bank PLC

Attachment:

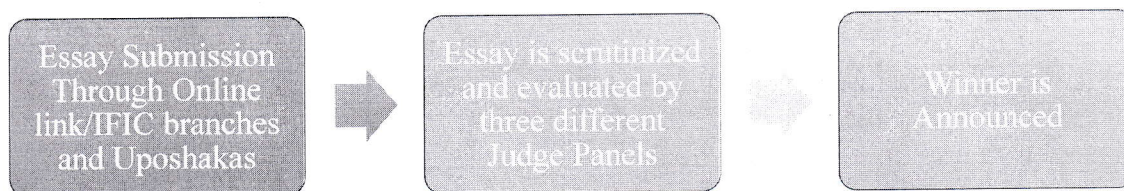
1. EcoSolve Annexure

EcoSolve Annexure

1. Topics for the Different Sections:

Section	Topics
Group A (Age 12-15)	<ul style="list-style-type: none">• State of drinking water in your area
Group B (Age 16-18)	<ul style="list-style-type: none">• State of drinking water in your area, or,• State of Solid waste disposal in your area, or,• Sewerage for disposal of wastewater and human excreta in your area.
Group C (Age 19-23)	<ul style="list-style-type: none">• State of drinking water in your area, or,• State of Solid waste disposal in your area, or,• Sewerage for disposal of wastewater and human excreta in your area.

2. Competition Process:



3. Judging Criteria

Essays will be judged based on the following aspects:

- Relevance to Topic: Focus on the specified local issues and suggested solutions.
- Originality and Creativity: Fresh ideas and unique perspectives on local problems and improvements.
- Structure and Coherence: Logical organization and flow of ideas.
- Language and Grammar: Appropriate vocabulary and attention to spelling and grammar.
- Practicality of Solutions: Feasibility and thoughtfulness of proposed solutions.

4. Prize Composition:

(Figure in BDT)

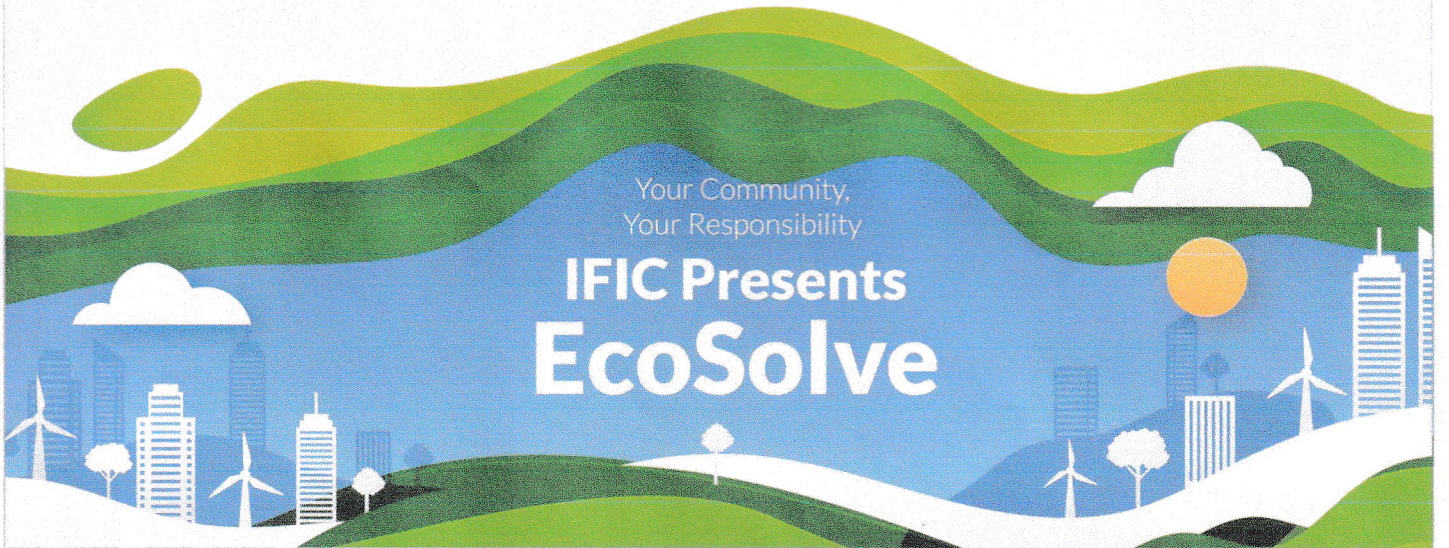
Sections	1 st Prize	2 nd Prize	3 rd Prize
Group A	10000	7000	5000
Group B	15000	12000	10000
Group C	20000	15000	12000

5. Rules and Conditions:

- All essays must be original and unpublished. Plagiarized content will result in disqualification.
- IFIC Bank reserves the right to publish, or use submitted Essays in its promotional materials.
- One participant can submit only one Essay.

6. Contact:

For any questions or queries regarding the competition, please contact your nearest IFIC BANK Branch or Sub-branch or email at ificecosolve@gmail.com



Competition Process



Submit your Essay online or via your nearest IFIC Branch or Uposhakha



Essay will be scrutinized and evaluated by three different Judge Panels



Grab the opportunity of winning from a Prize Pool of BDT 1,00,000+*

Section	Topics
Group A (Age 12-15)	State of drinking water in your area.
Group B (Age 16-18) Group C (Age 19-23)	State of drinking water in your area, or, State of Solid waste disposal in your area, or, Sewerage for disposal of wastewater and human excreta in your area.

Deadline: 31 January, 2025

